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DripDrop Hydration Powder is a Revolution in ORS

Developed by a Mayo Clinic trained physician, DripDrop replaces fluids and electrolytes lost through illness, heat, or exercise. As an ORS, DripDrop can be used as an alternative to IV therapy for most cases of mild to moderate dehydration.

President: Kiernan McGuire
Founded: 2008
Employees: 20
Stock Symbol: Privately Held Corporation
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Company Background

■ Roots in Relief

As a student at the Mayo Medical School, Dr. Eduardo Dolhun witnessed scores of people — many of them children — dying unnecessarily from dehydration while on a relief mission in Guatemala. Miles from a hospital and without enough equipment, he saw firsthand how effective Oral Rehydration Solutions (ORS) were and realized their potential to combat dehydration.

■ The Power of ORS

Oral Rehydration Solutions were created by doctors more than 50 years ago to treat deadly dehydration in developing countries. Today ORS save over three million children around the world each year, and are recognized by Doctors Without Borders and the World Health Organization as one of the most important medical advances of the last century.

■ DripDrop - An Evolution in ORS

In 2007, while running a private family practice in San Francisco, Dr. Dolhun grew tired of prescribing poor tasting rehydration solutions to his patients. He set out to create a new formula that his patients might actually drink; one that combined efficacy with great taste.

By 2010, Dr. Dolhun had perfected his formula for DripDrop, the first ORS to combine medical grade hydration and excellent taste. After a few years distributing DripDrop in relief settings, he recognized that an American healthcare system that favors expensive, invasive IV therapy to treat dehydration was ripe for disruption.

■ Changing the Way the World Hydrates

Today DripDrop works with leaders across many industries to reduce dehydration's impact on health, performance, and safety. DripDrop has received coveted awards from leaders in their fields, including a Novation Innovative Technology Designation, an Edison Award, and a Hamacher Resource Group New Item rating. Most recently, in a study among pharmacists, DripDrop received a 94% approval rating as an ORS.

Product Overview

DripDrop is a new, great tasting oral rehydration solution (ORS) that replaces fluid and electrolytes lost through exercise, heat, and illness. It comes in lemon and berry powder packets that you mix with water.

Features & Options

DripDrop fixes dehydration fast:

- In a clinical study, DripDrop has been shown to hydrate 34% more effectively than water.
- Hydrates 20% more effectively than sports drinks and has 2x the electrolytes.
- Contains 25% more electrolytes than pediatric solutions.
- Does not contain any artificial flavors, colors, or preservatives.
- Is kosher and gluten free.

Testimonials

"Drip Drop has developed a refreshing new spin on oral rehydration. The creators have intelligently designed the product to rehydrate the body by studying and addressing the precise mechanisms of water and salt transport in the human body."

— Dr. Richard Gaster, Harvard Medical School

"As a surgeon, having a medical product that I can trust during pre- and post-operative experiences is of most importance. DripDrop is a dependable hydration product, which consistently delivers therapeutic doses of electrolytes and my patients actually like the taste!"

— Dr. Peter Von Rogov MD, California Pacific Medical Center

Key Business Partners

DripDrop's authorized distribution partners are: AmerisourceBergen, Cardinal Health, Morris & Dickson, and Owens & Minor.

Markets Served

Hospitals, Children's Hospital, Ambulatory Care Centers, Surgery Centers, Long-Term Care Pharmacies, Nursing Homes, Hospice, Assisted Living Facilities, Home Health Care, Managed Care Organizations, Retail Pharmacies, Physician Clinic and Offices, Correctional Facilities, Oncology Facility/Cancer Treatment Centers

Trade Shows/Meetings Attended

AAP, APHA, ASHP, ANA, CNW, Digestive Disease Week, FNCE, Health Connect Partners, IDN Summit, NACDS

GPO Affiliations

DripDrop is an approved national supplier for MedAssets, Novation A VHA and UHC Company, and Premier.

Ordering Information

To place an order email orders@dripdrop.com, fax to (800) 928-9630 or call (800) 761-0321.